

**GOALS**

**A GOOD LIFE  
FOR EVERYONE**

*Prosperity Vision*

- A place of Belonging
- A place of Opportunity
- A place of Solutions

**ECONOMIC  
EXPANSION**

*Prosperity Missions*

- Feeding Everyone:  
Sustainable & Healthy Food
- Energy Solutions  
Low-Carbon Energy, Materials, & Minerals
- Healthy Lives  
Medical & Wellness Advancements

**LONG-TERM  
SUSTAINABILITY**

*Prosperity Pillars*

Quality of Life & Belonging	Skilled & Prepared Workforce
Technology & Innovation	Physical & Digital Infrastructure
Environmental Sustainability	Fiscal Sustainability

**CATALYSTS**

**Alberta Mission Agency**

**Heartland Economic Region**

**IMPERATIVES**

- Being United & Collaborative
- Advancing Reconciliation

- Being Competitive
- Going Global

- Delivering Good Governance
- Acting Urgently